

EXPANDING DAIRY OPPORTUNITIES IN A POST-BREXIT UK

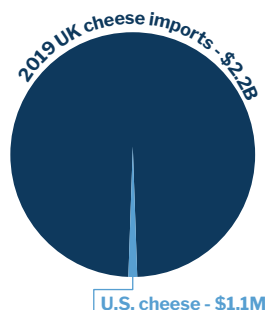


An independent United Kingdom holds significant prospects for the U.S. dairy industry.

The dairy industry supports more than 3 million jobs and contributes about \$620 billion to the U.S. economy.¹ Expanding our share of the valuable UK dairy market will benefit the economic health of the domestic dairy industry.



Numerous tariff and non-tariff barriers imposed by the European Union have long hindered U.S. dairy exports to the UK, driving a lopsided trade dynamic.



The UK is by far the world's top cheese importer, making cheese a key opportunity area for U.S. dairy exports and highlighting the need to establish robust safeguards for the use of common cheese names.



The U.S. must not miss the opportunity to secure a strong agreement. Determined and focused negotiations will ensure that the EU does not secure any advantage over U.S. dairy exports.

A well-negotiated UK agreement will secure winning provisions that combat the EU's complex and unfair trade policies:

- ✓ Eliminate UK dairy tariffs
- ✓ Establish safeguards for common food names and a trade-friendly approach to geographical indications
- ✓ Recognize the safety of the U.S. dairy system to lighten UK dairy import certification requirements and guard against future mandates unrelated to food safety



¹Learn more about the economic impact of the dairy industry by visiting <https://medium.com/dairy-exports-mean-jobs>